



Atlantic Street Capital

Who We Are

- Founded in 2006
- Offices in New York, NY & West Palm Beach, FL
- Over \$865mm assets under management
- \$500mm dedicated fund closed in 2019

Atlantic Street Capital is an operationally focused private equity firm that partners with entrepreneurs, closely held family-owned businesses, and management teams to create shared success.

Investment Criteria

Transaction Criteria

- EBITDA of \$4-20mm for platforms
- Equity commitment of \$15-75mm
- 10%+ operating margins
- HQ in US & Canada
- Board control position

Transaction Structure

- Recapitalizations
- Management Buyouts
- Family Successions
- Corporate Divestitures
- Consolidations

Preferred Characteristics

- Market leadership in niche
- Differentiated product or service
- Scalable business models
- Strong financial profile
- Committed management team focused on accelerating growth
- Strategic alignment with Partner and firm industry/functional experience
- No early stage, start-up, distressed, or turnaround situations

Industry Focus

Healthcare

- Distribution & Outsourced Services
- Healthcare IT
- Revenue Cycle Management
- Clinical Lab & Pathology Testing
- Home Health & Hospice
- Behavioral Health
- Veterinary
- Specialty Physician Practices
 - Orthopedics, Physical Therapy, GI



Business Services

- Business Process Outsourcing (BPO)
- Tech-enabled Services
- Professional Services
- Industrial Services
- Customer Engagement & Management
- Asset-light Logistics & Distribution
- Facility Services
- Inspection & Testing



Multi-Unit Retail

- Specialty Retail & Franchised Concepts
 - Pet, Health & Wellness, Auto Aftermarket
 - Service-Oriented Concepts, Niche Retail



Consumer

- Food & Beverage
- Ingredients & Flavors
- Pet Care & Products
- Health, Wellness & Nutrition
- OTC Pharma
- Private Label & Contract Manufacturing
- Consumer Services



Things we don't do — bio-tech, real estate, commodities, industrials, and heavy manufacturing

DISCLOSURES: Atlantic Street Capital Management, LLC ("ASC") is an investment adviser registered with the Securities and Exchange Commission. This brochure is not an offer to sell or the solicitation of an offer to buy any securities or financial instruments. Past performance is no guarantee of future performance. No part of this document or its subject matter may be reproduced, disseminated, or disclosed without the prior written approval of ASC. This material is furnished on a confidential basis only for the use of the intended recipient and only for discussion purposes, may be amended and/or supplemented without notice, and may not be relied upon for the purposes of entering into any transaction.

For New Business Contact:

Johnny Conklin

704-930-8311 • johnny@atlanticstreetcapital.com

Joe Solano

828-310-4539 • joe@atlanticstreetcapital.com

145 Mason Street, 2nd Floor • Greenwich, CT 06830 • 203.428.3158

www.atlanticstreetcapital.com

<p style="text-align: right;">Current</p> <p>StratX IT White Plains, NY Investment Year: 2020 Technology Services Seeking add-ons Completed: 1</p>	<p style="text-align: right;">Current</p> <p>TAMBOURINE Fort Lauderdale, FL Investment Year: 2020 Business Services/Software Seeking add-ons</p>	<p style="text-align: right;">Current</p> <p>Uniguest Inc. Headquarters: Nashville, TN Investment Year: 2013 & 2020 Business Services Seeking add-ons Completed: 9</p>	<p style="text-align: right;">Current</p> <p>Zips Car Wash Headquarters: Little Rock, AR Investment Year: 2020 Multi-Unit Retail, Auto Seeking add-ons Completed: 5</p>
<p style="text-align: right;">Current</p> <p>All Star Auto Lights Headquarters: Orlando, FL Investment Year: 2019 Business Svcs., Specialty Distr., Auto Seeking add-ons Completed: 1</p>	<p style="text-align: right;">Current</p> <p>Prescott's, Inc. Headquarters: Monument, CO Investment Year: 2019 Healthcare, Surgical Svcs. & Equipment Seeking add-ons</p>	<p style="text-align: right;">Current</p> <p>United Veterinary Care Headquarters: Jupiter, FL Investment Year: 2019 Healthcare Services Seeking add-ons Completed: 10+</p>	<p style="text-align: right;">Current</p> <p>eIVF Headquarters: Dallas, TX Investment Year: 2018 Healthcare, Business Services/Software Seeking add-ons</p>
<p style="text-align: right;">Current</p> <p>Lab Logistics Headquarters: West Haven, CT Investment Year: 2018 Business Services, Healthcare Seeking add-ons Completed: 4</p>	<p style="text-align: right;">Current</p> <p>OrthoBethesda Headquarters: Bethesda, MD Investment Year: 2018 Healthcare Services Seeking add-ons</p>	<p style="text-align: right;">Current</p> <p>Sunrise Transportation Headquarters: Lisle, IL Investment Year: 2018 Business Services Seeking add-ons Completed: 2</p>	<p style="text-align: right;">Current</p> <p>Lori's Gifts Headquarters: Carrollton, TX Investment Year: 2017 Multi-Unit Retail, Healthcare Seeking add-ons</p>
<p style="text-align: right;">Current</p> <p>GAT Airline Ground Support, Inc. Headquarters: Atlanta, GA Investment Year: 2017 Business Services Seeking add-ons Completed: 1</p>	<p style="text-align: right;">Current</p> <p>PLNTF Holdings Headquarters: Indianapolis, IN Investment Year: 2017 Multi-Unit Retail Seeking add-ons Completed: 7</p>	<p style="text-align: right;">Current</p> <p>Advancing Eyecare Headquarters: Jacksonville FL Investment Year: 2016 Healthcare Seeking add-ons Completed: 7</p>	<p style="text-align: right;">Current</p> <p>Double B Foods Headquarters: Arlington, TX Investment Year: 2006 Consumer</p>

Realized Investments

<p style="text-align: right;">Realized</p> <p>Fleetgistics Investment Year: 2008 Sold: 2010 Business Services Add-ons Completed: 2</p>	<p style="text-align: right;">Realized</p> <p>A Wireless (formerly Z Wireless) Investment Year: 2011 Sold: 2016 Multi-Unit Retail Add-ons Completed: 13</p>	<p style="text-align: right;">Realized</p> <p>Alex Apparel Group, Inc. Investment Year: 2011 Sold: 2019 Consumer Add-ons Completed: 2</p>	<p style="text-align: right;">Realized</p> <p>EZE Trucking, Inc. Investment Year: 2009 Business Services Add-ons Completed: 3</p>	<p style="text-align: right;">Realized</p> <p>Fast Sandwich, LLC dba Jimmy John's Investment Year: 2015 Sold: 2020 Multi-Unit Retail Add-ons Completed: 1</p>
-------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

For more information about our portfolio companies, visit us online:

www.atlanticstreetcapital.com